

TERMS & CONDITIONS OF ENTRY – GAME OF SKILL – RACE AROUND THE WORLD COMPETITION

METHOD OF ENTRY

1. Information on how to enter and prizes form part of these Conditions of Entry.
2. Entry is open only to all schools in Australia. Employees and their families of Blake Education are ineligible to participate. Current paid subscribers to WordFlyers are ineligible to participate.
3. Entry into the competition is automatically validated via *free trial or extended free trial* to the WordFlyers program through the website Sign up page (not available to paid subscribers). All valid WordFlyers free trialists, before or within the specified Competition Period, will be entered into the prize draw to win the nominated prize(s).
4. Entrants can only enter the competition once. A maximum of one prize per school, teacher or student is allowed. Prizes are not transferable, not refundable and not redeemable for cash. A competition entry is only valid if all required fields are entered correctly. Entrants require a minimum of 40 student accounts, created within the WordFlyers program, to qualify.

COMPETITION PERIOD

5. The Competition Period commences 15 July 2015 and concludes 31 August 2015 at 10 am AEST.

PRIZES

6. **School Prizes:** The top three schools with the highest aggregated average destinations visited as at 10 am AEST on 31 August 2015 with a minimum of 40 students attached to their school in WordFlyers. All the destinations visited by students in the school are added together. Students can visit one destination several times, and these all count as separate visits.

Prize 1: The grand prize will consist of ONE free annual school subscription (maximum value \$15 200). An iPad mini (total value \$369). A pack of WordFlyers Teacher Guides (total value \$119.80). The total value of this prize could amount to a maximum of \$15,688, based on the capacity of the school. The prize will be awarded to the top school with the highest aggregated average of destinations visited and with a minimum of 40 students. This value is estimated and will vary depending on the school's quote, as WordFlyers is calculated on the amount of students in a school/class.

Prize 2: The second prize will consist of ONE free class subscription (maximum value \$660). A pack of WordFlyers Teacher Guides (total value \$119.80). The total value of this prize could amount to a maximum of \$779.80, based on the capacity of the school. The prize will be awarded to the school with the second-highest aggregated average of destinations visited and with a minimum of 40 students. This value is estimated and will vary depending on the school's quote, as WordFlyers is calculated on the amount of students in a school/class.

Prize 3: The third prize will consist of ONE free class subscription (maximum value \$660). A WordFlyers Teacher Guide of your choice (total value \$29.95). The total value of this prize could amount to a maximum of \$689.95, based on the capacity of the school. The prize will be awarded to the school with the third-highest aggregated average of destinations visited and with a minimum of 40 students. This value is estimated and will vary depending on the school's quote, as WordFlyers is calculated on the amount of students in a school/class.

7. **Student Prizes:** The top three scoring students as of 31 August 2015 at 10 am AEST. The points will be counted between the period of 15 July 2015 and 31 August 2015. Extended student trialist's points will begin on 15 July 2015. Points given prior to 15 July 2015 will not be counted. One prize per student, students can only win once. Prizes will be given to the head teacher (or equivalent) on behalf of the student, for the teacher to award the student(s) at their discretion.

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Prize 1: The grand prize will consist of ONE iPad Air or ONE Google Nexus tablet. The total value \$519. This prize will be awarded to the top scoring student, who has earned the highest WordFlyers activity points between 15 July 2015 and 31 August 10 am AEST.

Prize 2: The second prize will consist of ONE iPad Mini or ONE Google Nexus tablet. Total value \$369. This prize will be awarded to a student, who has earned the second-highest WordFlyers activity points between 15 July 2015 and 31 August 10 am AEST.

Prize 3: The third prize will consist of ONE \$100 iTunes gift voucher. Total value \$100. This prize will be awarded to a student, who has earned the third-highest WordFlyers activity points between 15 July 2015 and 31 August 10 am AEST.

8. Bonus Weekly Draw for Teachers: Spanning over 4 weeks, teachers will have the opportunity to win an iPad mini each week by signing up to a free trial and adding a minimum of 25 students to a class. Teachers who sign up for a free trial between 15 July 2015 and 31 August 2015 before 10 am AEST are eligible. If a teacher signs up on week one of the competition, they are still eligible to win an iPad mini on week four of the competition. Teachers can only win once.

Prize 1: The first weekly prize will consist of ONE iPad mini and ONE WordFlyers Teacher Guide pack. Total value \$488.80. This prize will be awarded at random to those who have a minimum of 25 students in their class. This prize will be announced on Tuesday 4 August 2015. A promotional email with the winner's first name, state and school will be emailed to teachers in Australia on Wednesday 5 August 2015.

Prize 2: The second weekly prize will consist of ONE iPad mini and ONE WordFlyers Teacher Guide pack. Total value \$488.80. This prize will be awarded at random to those who have a minimum of 25 students in their class. This prize will be announced on Tuesday 11 August 2015. A promotional email with the winner's first name, state and school will be emailed to teachers in Australia on Wednesday 12 August 2015.

Prize 3: The third weekly prize will consist of ONE iPad mini and ONE WordFlyers Teacher Guide pack. Total value \$488.80. This prize will be awarded at random to those who have a minimum of 25 students in their class. This prize will be announced on Tuesday 18 August 2015. A promotional email with the winner's first name, state and school will be emailed to teachers in Australia on Wednesday 19 August 2015.

Prize 4: The fourth weekly prize will consist of ONE iPad mini and ONE WordFlyers Teacher Guide pack. Total value \$488.80. This prize will be awarded at random to those who have a minimum of 25 students in their class. This prize will be announced on Tuesday 25 August 2015. A promotional email with the winner's first name, state and school will be emailed to teachers in Australia on Wednesday 26 August 2015.

9. The total prize pool is valued at up to \$20,101.75, based on the capacity of the school.

10. Prizes are not transferable, not refundable and not redeemable for cash.

11. No responsibility or liability is accepted for any variation in the value of the prizes. In the event that any prize item is unavailable, Blake Education (WordFlyers) reserves the right to substitute a different prize item of equal or greater value.

13. The prizes are not available in conjunction with any other offer and not available on 30-day preview.

14. One prize per person or school.

WINNER NOTIFICATION

15. The prize judgment will take place on 31 August on 10:15 am AEST at Blake Education Head Office, 655 Parramatta Road, LEICHHARDT, NSW 2040, by WordFlyers based on the competition criteria. The winner will be notified by phone, email, and/or mail at the end of the competition conducted.

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16. If prizes are not claimed within: 28 days after the draw; a redraw will be held on 2 October 2015 at 10:00 am, at Blake Education Head Office, 655 Parramatta Road, LEICHHARDT, NSW 2040.

FINAL CONDITIONS

17. Blake Education (WordFlyers) reserves the right to verify the validity of entries. Blake Education (WordFlyers) reserves the right to disqualify any entrant for tampering with the entry process or for submitting an entry that is not in accordance with these Conditions of Entry.

18. The judges' decision is final and no correspondence will be entered into.

19. No responsibility will be accepted for late, lost or misdirected entries. All entries are deemed to be received at the time of receipt by Blake Education.

20. All entries will be the property of Blake Education. The information entrants provide will be used by Blake Education for the purpose of conducting this promotion, and may, for this purpose, disclose information as required to Australia regulatory authorities. Entry is conditional on providing this information. Blake Education and its related subsidiaries may use the information for promotional, marketing and publicity purposes. In particular, the bonus weekly draw. An email will be sent each week announcing the winners of this prize. To opt out of receiving marketing and promotional information, please email your details to contact@wordflyers.com.au. Blake Education is bound by the National Privacy Principles in the Privacy Act 1988. Participants should direct any request to access, update or correct information to WordFlyers.

21. Blake Education:

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Promotions under these terms and conditions will commence on 15 July 2015 and will finish on the 31 August 2015.